

## Cars, Bikes, and Hospice

Rydell's Annual Benefit Car and Bike Show brings family fun and raises money for hospice care

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# The Ninth Annual Rydell Car and Bike Show Raises over \$82,800 to Support Patients of Altru's Hospice

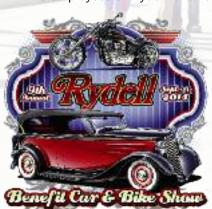


# Proceeds from the event will provide a state-of-the-art room at Altru for patients under Hospice care and their families.

Over 6,000 people came out for the ninth annual Rydell Benefit Car and Bike Show on September 21. The event had a record 325 vehicles registered. Thanks to registration fees, sponsors, a silent auction and raffle, free will donations, and a company match from Rydell Chevrolet, the event raised over \$82,800 for Altru's Hospice.

"Altru's Hospice is a great organization and it takes amazing people to do this type of work. It does so much for families and is such a great comfort at a very difficult time," says Brian Rydell, owner of Rydell Chevrolet Buick GMC Cadillac. "Many of our employees have depended on Hospice for family members that have needed this type of care."

"We're very proud that all of the money raised through the event goes directly to Altru's Hospice," says Kathy Lind, customer service manager at Rydell Auto Center. "The employees of Rydell Chevrolet volunteer their time to



put on the car and bike show each year. It's an exciting day of bringing our community together and raising money for a good cause."

The funds raised through the event will be used towards the purchase of a specialized palliative care room in Altru Rehabilitation Center. Due to medical circumstances, some patients under hospice care are unable to spend their last days at home.

"Altru's Hospice is honored to have been chosen as the recipient of the Rydell Car and Bike Show proceeds," says Kari Jensen, manager of Altru's Home Care and Hospice. "The money raised will support expenses related to a new comfort suite on our Renal and Oncology floor. This room has been modified to create a 'home like' environment for patients that may be receiving end of life care at the hospital."

The room is equipped with a sound and noise masking system, built-in work areas for nurses that cover the clinical monitors, pictures that cover the med gas panels, a refrigerator, microwave, flexible family seating, a pullout bed, and softer lighting that adds to the comfort of the room. In addition to the room, the funds will contribute to our patients' medication, equipment and medical supply needs.

Collectively, Rydell employees chose to name the room in honor of Margaret Rydell. Margaret passed away at age 92, with Altru's Hospice by her side in her final moments.

Margaret and her husband, Leonard, moved to Grand Forks in 1954 with the purchase of their Chevrolet dealership. This business was kept in the family and later handed down to their son, Wes, and grandsons, Brian and Bob.

If you are interested in learning more about the needs of patients of Altru's Hospice, please contact Jon Green at 701.780.5837 or altru.org/hospice.







### Save the Date

# 10th Annual Rydell Car and Bike Show

Sunday, September 20, 2015

To donate, or find out more about the event, please go to rydellcarshow.com.

"Our mother was a caring and gentle lady and it is fitting that the compassionate and competent nurses at Altru's Hospice provided comfort to her in her last days," says Connie Mondry, Margaret's daughter. "Margaret had a lot of grit. The Hospice nurses recognized this and helped her draw upon her inner strength on tougher days. As a family, Hospice provided us with welcomed guidance, for which we are grateful and we will always be especially thankful for the care given to our mother."



Bob Rydell and Brian Rydell, with Jodi Dodson, winner of the grand prize 2014 Chevy Cruze.

### Altru's Hospice

Percentage of Hospice patients covered by Medicare	88%
Cost per day for Hospice care (per patient)	.\$242.64
Daily Medicare reimbursement rate (per patient)	.\$122.06

**Total Net Loss - \$350,000** 

Altru knowingly provides this important service to our community at a loss because we believe each of us has the right to die peacefully, comfortably, and with dignity.

Your support is greatly appreciated.